HCHO CRAVE

OUR COMPANY PROFILE

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Your smallest detail, Our Biggest concern

About Nano Travel

We are a Proudly South African inbound tour operator with head offices in Johannesburg. Our priority is to introduce South Africa into the World by delivering the widest range of travel quality products from excellent sightseeing, heritage, thrilling adventures and special interest tours. To Nano Travel, tourism is our passion and not just a business, which is why we are proudly registered with the Small Tourism Enterprise Association (STEA).

We pride ourselves in providing a personalized, swift and responsive travel service that is based foremost, on the travel needs of our clients, with special attention to detail, value for money, and professional courtesy. We understand that when our clients decide to travel, they are expecting something unique, something that they may not see anywhere else and this is why we tailor our packages, so that we provide an ultimate and unique South African experience.

Our team of professionals, with a tremendous wealth of experience in the travel industry, are capable of fulfilling our client's needs as they travel with us. As a young energetic travel company, we make sure that we stay up to date with regards to new and upcoming attractions and experiences that can be beneficial to our clients as we do not only look to only make their visit exciting, but also memorable. No stone is left unturned in order to create moments of truth and, ultimately, emotions for our guests.

Whether it is about your Business Travel, Holiday Planning, VISA Consultation, Air Ticketing, Hotel Booking, Corporate Event or even Transportation Services, our dedicated staff is here to make sure you are taken care of and focused on your business or pleasure. We are insured for Passenger Liability Insurance to cover our guests in the event of an unthinkable incident as well as Public Liability Insurance to protect us against unforeseen accidental incidents during our tours. These covers, help us and our guests feel at ease as we travel.

We provide both up to date information and complete travel management services on the ground through our network of trusted service providers. Through the successful pursuit if our commitments, we aim to make our service a model for the industry and as our business grows, we would contribute to the prosperity of the communities in which we live and work.

Our philosophy is based on "wowing" our guests with a memorable holiday experience through our business model that revolves around redefining the role of a traditional tour operator into that of a handcrafted model, with hallmarks such as a oneon-one service, attention to detail, and elegance. Through the uniqueness of our concierge services, we address the bottlenecks of a traditional ground handler.

"Your smallest detail, Our Biggest concern "

CAPE OF GOOD HOPE THE MOST SOUTH-WESTERN POINT OF THE AFRICAN CONTINENT

Our Mission

Our mission to our clients is absolute satisfaction, we seek to always provide professional solutions and added value in all the services that we provide and exceed our client's expectations. With every trip, we want to create value, value for our clients, value for service providers and value for communities that we visit and contribute towards sustainable and responsible tourism.

Our Vision

Our vision is to be the leading travel service provider that offers unforgettable experiences to clients, a service provider that focuses on the core business and continuously introduces innovative ideas and products for our guests and partners that open doors for long term relationships and partnerships, thus creating sustainable growth.

Our Philosophy

We consider both our corporate clients and suppliers as partners with whom we seek to establish long-term relationships that are based on open communication and mutual trust. Our business philosophy is to develop a mutually beneficial partnership based on TRUST, VALUE and COMMITMENT. Commitment to a long term relationship, commitment to excellent performance standards and to technology that supports our commitment to remain flexible in satisfying the client's evolving needs.

Our Value

Low Price Policy: We do not believe that one should pay a lot for excellent service and outstanding tours when travelling with a locally owned tour operator. It is our policy to keep our prices as low as possible and thereby make our holidays available to a broader market.

Our Values

Commitment

We commit to our clients travel goals and offer solutions that meet their needs and provides value for money.

Teamwork

We work together across boundaries, to meet the needs of our clients and to help us to achieve our targets.

Efficiency

We develop new and innovative ways to improve our service offering and render services efficiently for our clients.

Trust

We uphold the highest standards of trust, transparency and integrity in all our engagements and interactions with our clients.

Quality

We provide outstanding travel services that are tailored to deliver satisfaction and value to our clients.

Safety

Safety is paramount in our travel services and we always pay high attention to the safety and security of our clients at all times.

Our Nano Travel Team

Our Nano Travel Team consists of a total of eleven dedicated team members all equipped with extensive experience in the tourism and hospitality industries. Our team is all female with 5 full-time and 6 part-time team members which includes support staff who handle our administrative and accounting functions.

We also have marketing and media professionals in our team who help us in strategy and ability to ensure that our services reach every corner of South Africa. Our Team has experience in various Tour offerings and play a big role in ensuring that our clients experience a hassle free tour of South Africa.

Supplier Negotiations

Through the years, our company has formed valuable partnerships with various suppliers, accommodations, transportation services. Using our long tenured vendor relationships across South Africa and track record, we are able to negotiate discounts and achieve substantial savings for our clients. Some of the relationships and strategies that we employ to support the strength of our business are:

- Established relationships with related vendors that fit into the various tour packages that we offer.
- Dedicated air, car and hotel vendor representatives.
- Established relationships in most accommodation establishments (3 to 5 star accommodations)
- Established relationships with tourism attractions products.









Your smallest detail, Our Biggest concern -

Nano Travel Services

We have an array of offerings and services that are tailored to meet our client's needs. We offer South African Tour Packages which include Airport transfers, Hotel booking, Safari Tours and much more. Our services are open to clients within South Africa as well as International clients from any country. Our efficient team ensures that upon booking on our website **www.nanotravel.co.za** or through our interactive platforms, we contact you and assist you in our hassle free process that will see you enjoy what we have to offer. We provide you with the ultimate unique South African experience.

Airport VIP Services

For clients who would like to get through the airport without any delay or fuss, our VIP service is the ultimate solution wherein we:

- Welcome and meet our client as they step out of their flight with our signboard logo.
- Assist our client through immigration, luggage collection and customs formalities as quickly as possible.
- Assist if connecting to the next flight by heading with our client to the next terminal and up to the boarding gates, a car rental or waiting driver depending on preferences.

Transfers / Transport

Our Airport transfer and transportation services make sure that your clients have a stellar experience from the moment they land. This service is available for once off pick-ups to ongoing contracts wherein we:

- Provide a premium service that does our client's brand justice which also includes VIP Airport Services for clients who require this service.
- Arrange for you, a vehicle of your choice and size that is tailored to meet your needs and budget.

Luxury Buses for Big Groups:

For our clients coming in large groups, we can arrange Luxury buses that feature:

- Reclining Seats.
- Air Conditioning
- Audio / PA System
- Reading Lights





Hotel Booking

After travelling by air or road, our clients do need a place where they can rest, replenish and recharge for the next day. This is the reason why Accommodation is very important at Nano Travel where we view it as an important aspect of travel. We have formed partnerships with major hotel chains, boutique hotels, bed and breakfasts, and game lodges to meet our clients' budget and requirements.

Our hotel portfolio includes both affordable and high-end properties in Gauteng, Western Cape, Northern Cape, North West Province, KwaZulu-Natal, Mpumalanga, Limpopo, Eastern Cape and Free State. Our team is able to prepare your stay in-line with your tour package or requirements because your smallest detail, is our priority.



Our Reach

Our services spread far and wide across the whole of South Africa, anywhere our client want to visit and explore and enjoy our tour packages, our team is always ready to make things happen through our network of trusted vendors and service providers across South Africa.



Our Tour Packages

Our Tour Package caters for couples, groups or even people who prefer travelling on their own. We are able to cater to 100 or more people and no capacity is too much for our Travel service as we collaborate and partner with trusted providers in our network and we ensure that all safety protocols are in place for all our tours.

South Africa is a nation of stunning and breath-taking beauty and is home to natural wonders, impressive vineyards, fantastic animals and thriving cities which are a marvel to tour. Our Tour packages allow our clients to tour through world famous sites such as the Kruger National Park, Cape Winelands, Sun City Resort, Table Mountain, Robben Island and more.



Through our network, we are contracted to various Tour Guides that know the country very well and provide the best Tour Guiding services to our clients who want to experience South Africa. They are professional, polite and have extensive experience and can converse in various languages including French, German, Portuguese, Spanish, Italian, Mandarin and Swahili when needed.

We package different of Tours that are designed to satisfy the travel and adventure needs of our clients. We make sure that every tour is an unforgettable experience that is worth reliving again and again. Our tours are tailored to suit our client's pockets and we can adjust in order to meet the time and budget preferences of our client.

Our clients can choose a range of tours from:

Adventure Tours

We provide a variety of adventure tours filled with activities for our thrill-seeking clients who love the outdoor experience and want to try outdoor activities with a touch of South African thrill that add the cherry on top.

South Africa boats a number of thrill seeking and adventure experiences in every province that is guaranteed to leave our clients, spoilt for choice.

Our clients can include these thrills in their tour:

- River Rafting
- Shark Cage Diving
- Safari Quad Biking
- Bungee Jumping
- Safari Hot Air Balloon
- Sky Diving
- Paragliding
- Zip-lining

Cultural Tours

Get to experience South Africa's diverse and rich culture and immerse yourself in this rich and diverse culture. Interact with people from various cultures, communities, witness daily life in various environments, hopes, and gain insight and stories of the daily lives and activities of many South Africans.

The tour also includes visiting historical sites and artistic attractions of South Africa which are available in every province, which is what makes our tours unique.

Some of the famous sites to visit are:

- Nelson Mandela Capture Site
- Mandela House Museum
- Robben Island Heritage Site
- Cradle of Humankind
- Bothongo Wondercave
- Battlefield Sites

Honeymoon Tours

Our tailor made honeymoon tour allows our clients to make exceptional memories as they celebrate their love. We are all about the places that will make the honeymoon that extra bit romantic and South Africa's amazing landscape offers breath taking scenery and views that are ideal for any honeymoon outing.

Our tailor-made tour can include a private butler service, couple's massages, candlelit private dinners and more. Our travel experts are able to create a bespoke package to this tour, that suits our client's theme, taste and budget. There are various areas to choose from across all 9 provinces in South Africa.











Safari Tours

With our Safari Tours, our clients can get to see the Big Five who are guarantee to satisfy wildlife enthusiasts. South Africa is well known for its Safari Tours which ranges from exclusive private Luxury Safari tours with 5 Star accommodation to affordable group safaris.

Our Safari Tours create timeless memories on the ultimate private South African Safari Experience with every luxury on hand with outstanding cuisine and a range of five-star facilities. Our guests get to see the splendour of wildlife choosing from full-day or time based tours that are fully guided.

We have a selection of Wildlife parks in our provinces that suit various budgets where clients can get to see the beauty of nature and enjoy the thrill of spotting animal favourites from an open-top safari vehicle.

Madikwe

Our tours include visits to famous parks such as:

- Pilanesberg Game Reserve
- Kruger National Park
- Addo Elephant National Park
- Garden Route National Park
- Kgalagadi Transfrontier Park
- Ithala Game Reserve
- Karoo National Park
- Kwandwe Private Game
- Mapungubwe National Park
- Tsitsikamma National Park

Meeting and Incentives Tours

For our clients who are hosting corporate events, large incentives or exhibitions that can bring over 100 people, our MICE (Meetings, incentives, conferences and exhibitions) tour can be the perfect solution. South Africa offers a myriad of options for business travellers that suit our client's objectives and budget. We provide customized MICE tour packages that are targeted for clients traveling on business whether to attend meetings, conferences or for incentive travel.

We have a dedicated team of MICE professionals who work closely with our clients from inception to execution, to deliver a customized programme. We help plan and coordinate our client's detailed itinerary and ensure that the best service is available during this tour.

Depending on our client's needs, we can include selection of various sites, vendor negotiations and management of our client's onsite needs.

Our complete end to end MICE services include:

- Airport Services
- Booking of Accommodation
- Conference / Meetings Venues
- Sightseeing and Excursions
- Gala Events and Entertainment
- Activities for Companions
- Pre / Post Tour Services

We will help you provide your most motivated employee with the recognition, adventures and memories of a lifetime that they deserve. For the incentive travel planner who wants something different, South Africa offers rewarding experiences that show deserved thanks and appreciation.

Pre and Post Conference Tours

We offer pre and post conference tours for conference attending delegates who are interested in experiencing and exploring the country. Tours can be prepared into day tours or overland tours or tailor-made to fit the delegates schedule and needs.









Sport Tours

South Africa is a Sport loving nation with vibrant fans and experiences infused with culture and heritage. We provide high-quality sports travel packages that take the stress out of travel and accommodation and allow our guests to enjoy special sporting moments at sport events, that will last a lifetime.

Some Sport events we visit:

- Springbok Rugby games
- PSL Soccer games
- Proteas Cricket games
- Boxing Matches
- Sporting contests

Educational / Study Tours

Our study tours program provides groups of international students and adults with a one-of-a-kind educational experience that includes visits to schools, participation in classes, school activities, and special events held at the school or in the local community. Tours are available for Student and Adult Groups and can be tailored to the interests and needs of each group.

Premium Luxury Tours

Our Luxury packages are for our clients who want to experience absolute luxury. This tour includes only selected 5-star hotels, VIP Meet and Greet, the use of luxury vehicles, a 5-star dining experience, Concierge Services, and more. All to ensure that our guest have a luxurious experience during their stay.

We also include Religious Tours, Historical Tours and Culinary Tours led by our Tour Guides.

Marketing and Promotion strategies

In order to ensure that our market knows about our business and are confident in our business, we have worked on having an online presence which helps inspire customer confidence. Our prospective clients are able to visit our website and social media pages and view our services. Our **website** includes functionality that enables prospective clients to book our services. We have equipped our website with effective SEO that ensures that we rank higher in travel services searches.

Our business caters to a broad market which can range from ages 10 to 80 which allows us to use various forms of marketing from time to time, one such form is **mass media marketing** through social media and promotional emails. On Google, Facebook and Instagram platforms we are exposed to over 660 million users in more than 200 countries and territories across the globe where 57% are male and 43% are female, which is a great advantage for our business and to receive customer reviews and interactions.

f @officialnanotravel

💽 @travelwithnano

Because our business is selling a service, we also rely on **direct marketing** through various mediums such as handing out flyers, publishing our flyers in various print media and forming beneficial relationships with our clients and businesses around our premises, so they can also be the ambassadors of our business.



Robben Island Museum • World Heritage Site

Travel Market Expo

During off season in South Africa, we do get opportunities to visit travel roadshows as well as travel expos where we network with other businesses and establishments to have our marketing materials in their establishments as well as marketing adverts for our services to local clients in South Africa.



To attract international clients, we do participate in exhibiting at the annual Arabian Travel Market Expo in Dubai is catered to enabling growth in the travel industry and providing a platform for inbound and outbound tourism. The event attracts exhibitors from over 83 countries around the world.

We showcase our tour packages and interact with travel companies from other countries and form partnerships so that they can include our South African experience in their offerings.







THANK YOU FOR VIEWING OUR COMPANY PROFILE

Please feel free to contact us for any enquiries about our services.

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