



Ubuhle Be Narha Tours

Company Profile: Ubuhle Be Narha Tours

Overview: Ubuhle Be Narha Tours is a Tour operator company headquartered in Pretoria, South Africa. Established in 2008 by Mngqobi Mahlangu and Maphuti Kgomo, the company has grown to become a leading player in the tourism industry, known for its commitment to service excellence and community partnerships.

Mission Statement: "To provide unparalleled travel experiences, fostering cultural understanding, and contributing positively to the communities we engage with."

Business Focus: Ubuhle Be Narha Tours specializes in delivering comprehensive travel, tour, and conference organizing services throughout Southern Africa. The company's offerings cater to a diverse range of travelers, including leisure tourists, conference attendees, incentive groups, self-drive enthusiasts, and Free Independent Travelers (FITs).

Key Features:

Network of Partners: Established strong ties with a reliable network of hotels, game lodges, tourist resorts, car rentals, and coach operators in South Africa, ensuring the highest quality services for clients.

Community Engagement: Takes pride in forming enduring partnerships with the communities in which it operates, promoting responsible and sustainable tourism practices.

Service Customization: Excels in tailoring tour itineraries to meet the unique preferences and needs of each client.

Diverse Offerings: Provides a diverse range of travel packages, conference organizing services, and private tours, catering to the Meetings, Incentives, Conferences, and Exhibitions (MICE) market.

International Reach: Serves clients from around the globe, including individuals and groups from Holland, Ireland, India, Malaysia, Indonesia, Singapore, and various African nations.

Safety and Comfort: Ensures that clients travel in style and comfort with available fleets, placing a strong emphasis on safety and secure journeys.



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Experienced Team: Supported by a team of experienced, trained, and dynamic coordinators and guides who play a crucial role in helping clients design their own authentic African experiences.

Major Highlights:

SATTE Roadshow India (2019 & 2020): Attended and formed valuable partnerships with Indian tour operators.

Vakantiebeurs Roadshow in the Netherlands (2018): Brought back a bus full of tour operators for a unique Mamelodi bicycle tour.

National Lilizela Tourism Awards (2014): Winner in the B-BBEEE category by South African Tourism.

Gauteng Emerging Tourism Enterprise of the Year (2012/2013): Recognized for outstanding achievement by South African Tourism.

Italy Mentorship Programme (June 2013):

One of the directors participated in a month-long mentorship program.

Selected for UKTI Programme in London (May 2012):

Participation in the UK Trade & Investment program.

Tour Guide Training (August 2012):

Trained 20 tour guides in partnership with Drumbeat Academy.

Mandarin Lessons for Asian Market (October 2012):

Initiated language lessons to attract the Asian market.

Dubai Trade Mission with SAT (February 2012):

Participated in a trade mission to Dubai with South African Tourism.

Vision for the Future: Ubuhle Be Narha Tours aspires to continue being a trailblazer in the tourism industry, consistently innovating and expanding its offerings while maintaining a strong commitment to ethical business practices and community development.

In conclusion, Ubuhle Be Narha Tours stands as a beacon in the world of travel, embodying a commitment to excellence, community engagement, and the creation of unforgettable journeys across Southern Africa.



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