



**Company Profile**



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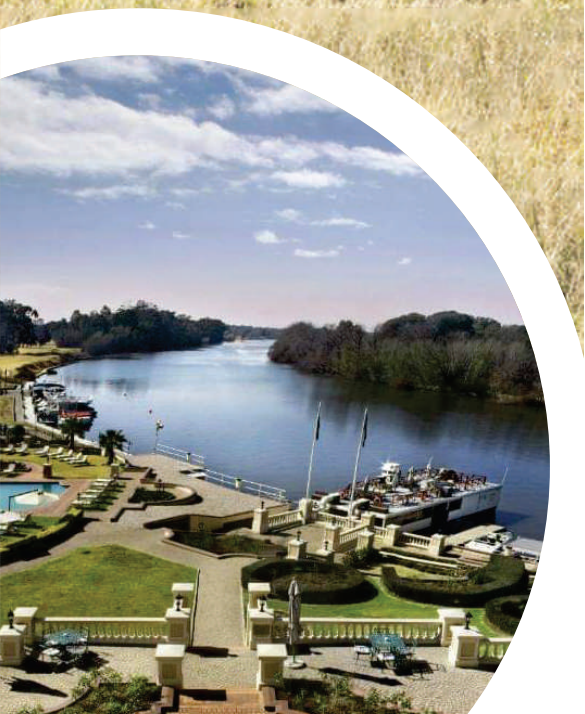
## ABOUT US

All Seasons Conferencing and Events takes a thoughtful and artistic approach to develop a memorable experience. Managed by Yolanda's spirit of kindness and an energetic team, the company ensured one-of-a-kind service to clients for over 5 years. We pride ourselves by ensuring that no two events ever look and feel alike.

All Seasons Conferencing and Events specializes in producing innovative, sophisticated and cutting-edge events, using a core belief that storytelling drives our creative approach.

Founded by a leader coming from the broader hospitality industry, with extensive technical expertise, the business thrives on a total of 18 years' experience in the industry. Yolanda has amassed as a Travel Consultant, Travel Specialist, Banqueting Coordinator and a Sales Executive for luxurious 4-star hotels and a Global Travel Management Company.

The business is based in Vereeniging but can host events across the length and breadth of South Africa.





Yolanda Palesa Letsatsi holds a National Diploma in Tourism Management through Vaal University of Technology, National Certificate in Business studies through Sedibeng College, Business start Ups Certificate for Female Entrepreneurs through North West University.

She was one of 40 women across Southern Africa selected to study the Executive Development Programme in Women in Tourism in 2018. Which she successfully accomplished and Certified by UNISA School of Business Leadership (SBL) in 2018.





## VISION

Planning, Coordinating and Executing, bringing our clients' events to life throughout all corners of the Rainbow Nation.

## MISSION

Leading Events Organiser to a broader spectrum of clients with various needs, requirements and budgets, all accommodated without a compromise in the standard of excellence.

## WHY USE US?

- Venue sourcing comes free of charge with All Season Events.
- Extensive experience in events organisation and management.
- Wide network in the industry which results in cost cutting as discounted rates are easily negotiated.
- Quick turn-around time with All Seasons Conferencing and Events as dedicated members of our team take over the organisation of your event.
- Our clients are spoilt for choice across the many services needed as All Seasons Conferencing and Events has a broad database of service providers.



# SERVICES

## 1. Venue Sourcing

Finding the perfect venue and location, adhering to all your needs can be a daunting, time-consuming and costly task. All Seasons Conferencing and Events invites you to sit back while we tap into our broad database to find you a venue that ticks all the boxes, all coming to you free of charge.

- Our services include :
- Conferencing
- Team Building Getaways
- Year-end Functions
- Gala Dinners
- Matric Dances
- Birthday Parties
- Baby Showers
- Weddings
- Accommodation
- Graduation Ceremonies

## 2. Marketing

Do you have a venue that can host a variety of functions? All Seasons Conferencing and Events will source you clients, keeping your venue busy throughout all seasons. We will market your venue using our creative marketing and promotional mediums which reach all corners of our rainbow nation. We have a broad network of clients which fall under the following sectors and more:

- Government Departments
- Corporates
- Associations
- Traveling Agents
- Non-Profit Organisations







# SERVICES

## 3. Event Management

- Managing your event, All Seasons Conferencing and Events assists in sourcing service providers for the following:
  - **Planning**
    - Event theme
    - Graphic Design Service
    - Event webpage
    - Invitations, digital RSVP's, fliers, programmes
    - Food & Beverage
    - Registration desk
    - Event Safety & Security
  - **Entertainment**
    - MC's
    - Guest Speakers
    - Live Bands
    - Artists / Comedians
    - Audio Visual
    - Stage / lighting

## 4. Destination Management

Our team of experienced professionals oversees every detail of your event. We are equipped to overcome challenges on your behalf, including logistics, e.g.

- \* Airport Meet and Greet
- \* Airport Transfers
- \* Tours
- \* Compiling itineraries
- \* Arrange Accommodation





## CONTACT DETAILS

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