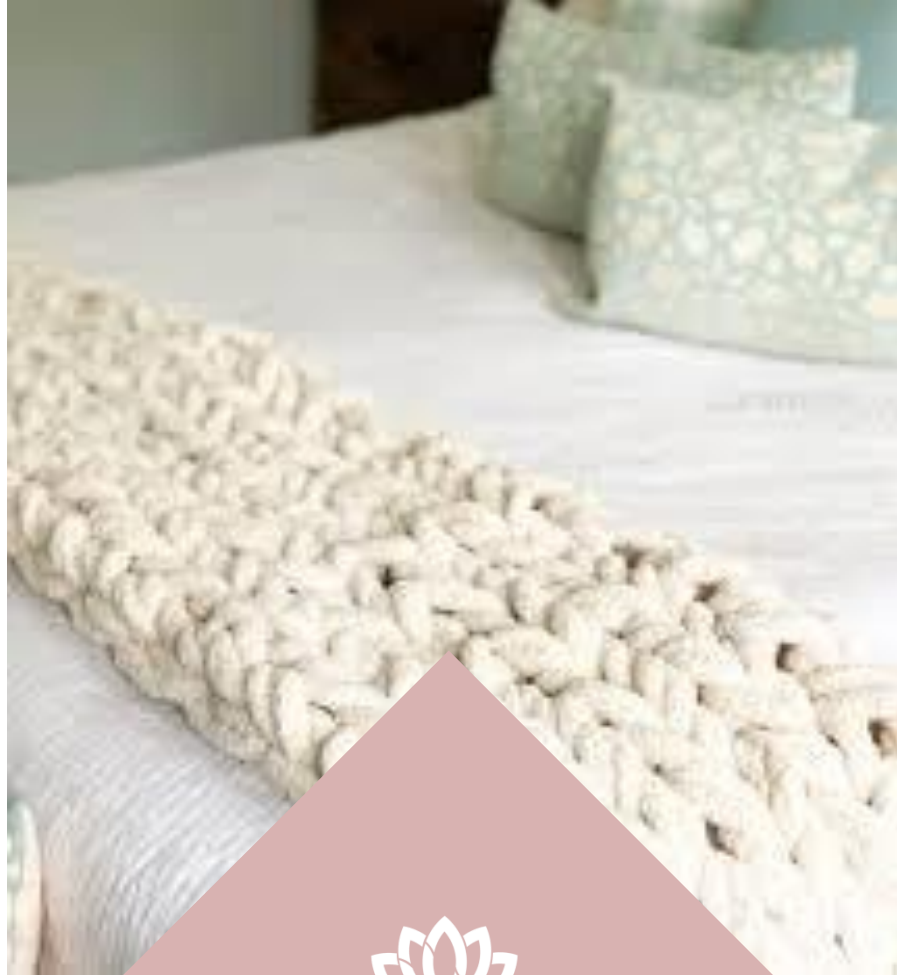




LEEHLÉ'S

Crafts



“

“There are no secrets to success.

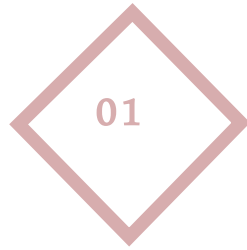
It is the result of preparation, hard work, and
learning from failure.”



COLLIN POWELL

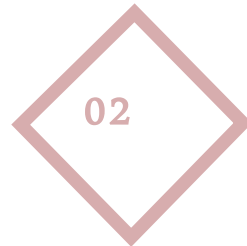
W e l c o m e
M o t i v a t i o n a l Q u o t e

Table of Content



About

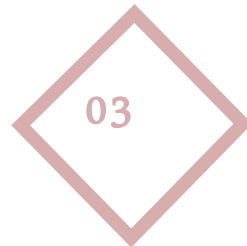
Our company



Business

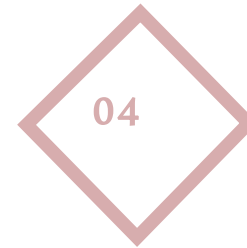
Information

General information



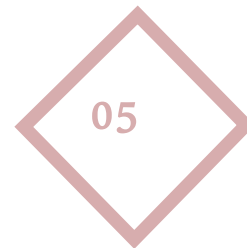
Business Details

*Creation, Main Area, Main
Products, Main Service,
Principal Customer*



Business Capacity

Human Resource, Technical



Conclusion

Thanks



A b o u t

Background

The founder Jessica Thembelihle Mahlangu is a, young vibrant lady who was Born and raised in the historically enriched Township of Daveyton, 1520, Ekurhuleni, 26 minutes away from the O.R Tambo International Airport.

While working for an Entrepreneurship NGO and meeting thousands of inspiring entrepreneurs she set out to bravely begin her own entrepreneurship journey paired with her unwavering love for wool work that she recently discovered during the lockdown of the Covid -19 pandemic. She now sets to dominate the space one hook at time.

Leehle's Crafts was officially established in 2022. LC is a company the offers hand crafted wool work items, ranging from Crocheted hats, scarfs , chunky blankets and bags also working towards the offering of punch needling bags, purses, coasters , key chains personalised rugs on request.

What sets apart is that our products unlike similar items you might find on the market differ in the uniqueness of firstly being hand crafted items allowing much room for personalisation and simply how we incorporate exciting colours that pay homage to cultural and heritage elements.

A b o u t

Our company



VISION: To participate in the tourism industry through creative, hand crafted yarn items and services.

PURPOSE: to create vibrant, colourful pieces, representing our South African culture and heritage that will that become souvenirs for tourists or sentimental/corporate gifts for local customers to take home and personalize their homes.

GOALS & OBJECTIVE: In much alignment to the vision our goals and objective is to participate in the tourism industry as well as contribute to the community by creating room and a platform for skills development especially working with yarn. Looking at our high unemployment rate within the youth category there is just so much opportunity and ways to create your own employment from just crafts to manufacturing.

VALUES:

- Ubuntu
- Creativity
- Skills development
- Heritage & Culture

B u s i n e s s

I n f o r m a t i o n

General Information

**Business Name:**

Trading: Leehle's Crafts

Registered Name: Locha Lihle Crafts

Head Office Address:

15338 Sydney Mkwalo Street

Daveyton

Johannesburg

1520

Phone Number

Number. :0679665468

Email:

Lehakoecreations07@gmail.com

Company Status:

In Business / Good Standing

Contact Information of Person In Charge:

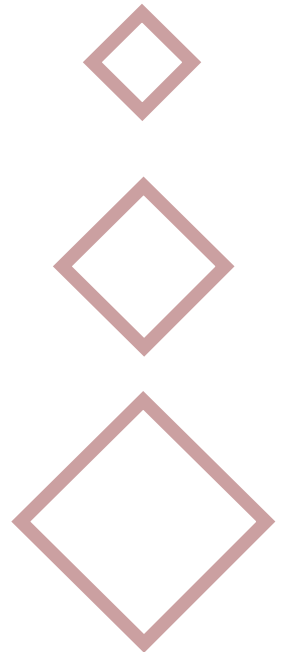
Name: Jessica Mahlangu

Position: Creative Director & Founder

Number: 0679665468

Email:

Mahlangujessica95@gmail.com



Business Details

Creation, Main Area, Main Products, Main Service, Principal Customer



Date of Creation:

➤ 27/05/2022

Main Activities of Business:

- Making & selling handcrafted yarn work items
- Empowerment workshops
- Loom knitting, punch needling, Crocheting group sessions.

Main Products:

➤ Hats, scarfs, Socks chunky throws and bags.

Main Services:

- Selling handcrafted products
- Workshops
- Leisure sessions

Principal Customer :

➤ Everyone with the primary focus on domestic & international tourists





Business Capacity

Human Resource, Technical

Human Resource

- **Business organization:**
Manufacturing & distribution of handmade goods
- **Number of employees:**
We currently have 4 Contractual employees

Technical

- Registration certificate
- Tax clearance
- B- BBEE



THANK YOU

