The Tourist Guide Code of Conduct and Ethics

A Professional Tourist Guide SHALL:

- uphold the principles of the South African Constitution, especially chapters one and two.
- at all times show willingness to provide optimum support and quality service to all tourists, and will give tourists an opportunity to enjoy, or visit a desired destination.
- in no way discriminate in rendering service to any tourist on any basis, e.g. colour, gender, ethnicity, nationality, physical challenge, age, etc.
- be impartial, unbiased and positive, and represent South Africa objectively.
- be suitably dressed and presentable at all times.
- be punctual, reliable, honest, conscientious and tactful at all times.
- be a responsible driver, when driving as a guide.
- carry out the programme / itinerary of a tour to his / her best abilities and be loyal to the company / organisation that he / she is representing.
- deal with conflict in a sensitive and responsible manner.
- ~ report any incident of injury or death to a nearby tourist authority or police station.
- be knowledgeable and shall assist tourists and not provide them with misleading information.
- in the event of not being familiar with, or being unable to provide information requested by a tourist, consult with the appropriate authorities for assistance.
- at no time be under the influence of alcohol or a narcotic substance, while on duty, and shall refrain from administering any medication to a client without proper medical consultation.
- ~ never solicit for clients or gratuities.
- be concerned at all times for the safety of the tourist.
- wear the appropriate tourist guide badge and will carry his/her registration card.
- treat all people, cultures and the environment with respect.

I,above code of conduct and ethics is an offence Tourism Second Amendment Act, No. 70 of 20	nunderstand and agree that contravention of the for which I may be liable for prosecution in terms of the 00.
Signature	Date