

With deep roots in the township of Phiri in Soweto, South Africa, Sbhiva is a vintage clothing lifestyle brand. Sbhiva is township slang for the Beetle. It is a name that blends township swag with the Beetle's timeless ingenuity, perfectly capturing the vintage and iconic spirit of the Beetle. The Sbhiva brand not only taps into the rich potential presented by the sizable township VW Beetle cult following, but is also positioned to fill the gap represented by the shortage of local iconically stylish brands. We aim to deliver products that display the attributes of high-end qualities and elegant fashion whilst cultivating the brand loyalty, turning customers into avid fans. To that end, we aim to tap into patriotism as a reminder that "local is lekker" & can match the superior quality of popular brands. Although our brands are of an exceptional quality, they are affordable to the average South African. They are also accessible and available to on mainstream social media. We courier our products nationwide and have had a great reception throughout the country. Currently the company is firmly entrenched in Johannesburg and we are busy gathering market intelligence that will hopefully allow us to spread our wings further across the country. Fabric choice and texture is what sets us apart from other brands. Our aim is to turn Sbhiva into a household brand as iconic as the Beetle by offering customers high quality vintage clothing items at an affordable price.



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