



MARABOU ESSENTIALS (PTY) LTD

Company Profile

Company Information

Company Name	Marabou Essentials (Pty) Ltd
Registration number	2015/276145/07
Tax number	9568651179
BEE Status	Level 1, 135% B-BBEE 100 % Black Owned 100% Woman Owned
Operating address	132B Swallows street, Soshanguve B1, Pretoria, 0152
Web address	https://marabouessentials.co.za/
Phone number	+27 73 070 8048
Email address	hello@marabouessentials.co.za / marabouess@gmail.com
Contact person	Fentse Mokale: Director and Lead creative 0842294667 fentse@marabouessentials.co.za / refentse.mokale@gmil.com
Social media pages	Facebook: Marabou Essentials (https://www.facebook.com/MarabouEssentials/) Instagram: @Marabouess (https://www.instagram.com/marabouess/)
Blog site	https://marabouessentials.co.za/marabou-essentials-blog/

Accessories

Marabou Essentials is a passion-fuelled brand of luxury accessories that connects the authenticity of traditional African aesthetics with a modern urban culture and an artistic flair. It is a special craft; think wearable art. It celebrates the freedom for individuality as well as the artistry in fashion. The accessories are inspired by the African aesthetic- the prominence of daring colours, the distinctiveness of bold prints and the inventiveness of intricate patterns. The designs are influenced by clean lines, bold shapes and elegant curves and are designed primarily from rope and fabric.

Marabou Essentials exists to cater to the need for individuals to feel confident and to be unflinching in their own uniqueness through the art they adorn themselves with. It is for this reason that we say: Be Brave. Be Bold. Be the true you!

Some work is created ready-made and some is created bespoke and tailored for individuals' personal needs. Some ready-made accessories are purposely made exclusive so that there is only a few of the same kind; this ensures distinctiveness and a sense of individuality.

Wall Art

Marabou Essentials is the brainchild of Fentse Mokale, a designer and artist born and raised in Phokeng- a village in the North West province of South Africa. She creates intricate wall art pieces influenced by the accessories she designs and the African aesthetic. The medium used in the work is mostly rope, fabric, wood, paint and found objects.

Fentse, being very much optimistic about Africa and its future, believes that Africans are a beautiful people with beautiful stories to tell. They are a bottomless well of creativity with a lot to celebrate. She uses the influence of these beliefs in her wall art pieces and celebrates the way Africans choose to beautify themselves and the spaces around them- with shapes, lines and curves.

Corporate Gifts

Marabou Essentials designs and creates corporate gifts crafted from the heart by mostly women in surrounding communities. These include but are not limited to:

- All our accessories and wall art as mentioned above.
- Journals and notebooks covered in African print material
- Decorated pens and stationery
- Laptop sleeves and notebook sleeves
- Tote bags with matching stationery
- Bow ties, pocket squares and lapel pin sets
- Clutch bags
- Many more...

Training

Marabou Essentials offers training for crafts and accessory making geared, to empower communities through job creation.

Marabou Essentials also extend its training skills to corporates and schools as part of team building exercises.

Company Strategy

Mission Statement	To build long term relationships with our customers and clients and provide exceptional customer services by pursuing business through creativity, growth, innovation and advanced technology.
Vision Statement	To provide great quality products and best services to clients, to create art and accessories recognizable internationally and to make the world a better place through creativity, art and design.
Values	Customers are key: We hold them at high esteem and we pride ourselves in going out of our way to meet their requirements. We are also key: In all that we do, we ensure that we do our work diligently while enjoying ourselves in the process. We believe in the growth of all our counterparts; be it clients or our own team members. We believe in constant innovation and freedom of creative ideas. We integrate honesty, and integrity into all aspects of our business functioning.
Goals	Our goals are to expand in the national as well as international space, as well as to develop a strong base of key customers and clients. Our goal is to expand the business in order to support others through the creation of employment. Our goal is also to build a good reputation in the field of art and fashion accessories and to become a key player in the industry. Our goal is to have fun and put our happiness ahead while doing this.
Purpose	To cater to the need for individuals to feel confident and to be unflinching in their own uniqueness through the art they adorn themselves with

Director's Vision

Marabou Essentials is the brainchild of Fentse Mokale who was born and raised in Phokeng- a village in the North West province of South Africa. She trained as a Chemical Engineer and while still working in the engineering sector got inspired to create Marabou Essentials.

Fentse is the designer and lead creative within the brand. The whole idea of Marabou Essentials came from Fentse's desire to make a mark in the world through the use of her creativity. Her accessories and wall art are individually designed pieces inspired by her travels, the connection with the people she meets as well as her belief that stories need to be told. Her love of art and design, her belief in the importance of storytelling and her drive to make new, inspiring and adventurous designs come alive into elaborate creations that fuel what is now Marabou Essentials.