



NOTICE:

TO ALL TOURISM ASSOCIATIONS IN GAUTENG

GAUTENG TOURISM AUTHORITY REQUEST FOR INFORMATION (COLLABORATION IN THE MANAGEMENT AND OPERATIONALISATION OF VISITOR INFO CENTRES)

CLOSING DATE: 7 April 2023

Please email RFI responses to: bids@gauteng.net

The Gauteng Tourism Authority (GTA) would like to draw attention to the following Request for Information (RFI) to operationalise and manage the Gauteng Visitor Information Centres (VIC) situated at tourism hubs in the province.

The **Gauteng Tourism Authority** is an implementing agency of the Gauteng Department of Economic Development (GDED). The GDED approves the mandate and provides clarity on the roles and responsibilities of the Gauteng Tourism Authority (GTA).

The GTA tourism mandate is derived from the GTA Act, and its role is the promotion and development of sustainable tourism in Gauteng. Key to the GTA delivering on its mandate is the coordination and engagement of stakeholders and strategic partners.

Tourism Associations and relevant parties are invited to submit information and plans to operate in the following tourism hubs:

- Cullinan
- Melrose Arch
- Melville
- Lanseria International Airport
- R Tambo International Airport
- Sedibeng
- Vilakazi Street

The Gauteng Tourism Authority (GTA) requests the services of an experienced, reputable and tourism and hospitality information service provider to operate Gauteng's Visitor Information Centres (VIC's).

The service provider must provide evidence of coordinating and marketing tourism products and services within the local and geographical proximity of the VIC.

The Gauteng Tourism Authority has secured the VIC sites and is **only** responsible for the costs of the VIC including lease payments, utilities and IT equipment to access information. The responding party to the RFI must indicate how the information should be distributed including face-to-face and electronically, brochure display etc.

The successful service provider will be responsible for any other costs outside of the lease payments, utilities, and IT equipment to access information. The service provider will be responsible for the staffing costs and any other costs incurred outside of those mentioned as the responsibility of the Gauteng Tourism Authority.

Additional policies that may be useful include:

Gauteng Tourism Sector Strategy (GTSS)

Gauteng Tourism Business Case

Gauteng Events Strategy

National Tourism Sector Strategy (NTSS)

Gauteng Tourism Integrated Destination Marketing Strategy

Gauteng Sports Policy

Gauteng International Relations Strategy

Gauteng City Region Economic Plan

Gauteng Visitor Information Services Strategy

The RFI should include the completion of SBD 4 Form

Any questions may be addressed to: **bids@gauteng.net**