

Event Management Agency

Table of Contents

- About us
- What we do
- Services
- Our clients
- Projects
- Contact info





About us

Blueberry Concepts is a full-service event management agency led by a team of certified and skilled event managers with over 40 years of collective industry experience.

With an outstanding international event execution track record, a solid network of reliable event suppliers and professionals, we are well placed to be a delivery partner of choice for events across the African continent. Driven by passion for the industry & excellency, we treat our clients' projects as our own, and have proven to be the trusted event resource since inception.

The agency is a 100% black female owned Level 1 B-BBEE contributor.



We plan & execute

- Exhibitions
- Conferences
- Workshops
- Seminars
- Roadshows
- Award ceremonies
- Gala dinners
- Fundraising events
- Product launches
- Brand activations
- Career fairs
- Customer days
- Supplier days





Our services

- Project management
- Strategic Business Planning
- Risk Assessment/Management
- Stakeholder Acquisition
- Relationship Management
- Sales & Marketing Strategy
- Advertising/Digital Marketing
- Audience Development
- Market Rsearch
- Content Development
- Operations Management
- Infrastructure set up
- Onsite staff training & supervision



Past & Present Clients



MESSE MÜNCHEN











MONTGOMERY GROUP SPECIALISED EXHIBITIONS

WWW.BLUEBERRYCONCEPTS.CO.ZA

dmg::events





SA FASHION WEEK®



Past & Present Clients



South African Photovoltaic Industry Association







mineral resources & energy

Department: Mineral Resources and Energy REPUBLIC OF SOUTH AFRICA

WWW.BLUEBERRYCONCEPTS.CO.ZA



IPP Office



"Whatever you do, do it well. Do it so well that when people see you do it they will want to come back and see you do it again and they will want to bring others and show them how well you do what you do." -Walt Disney

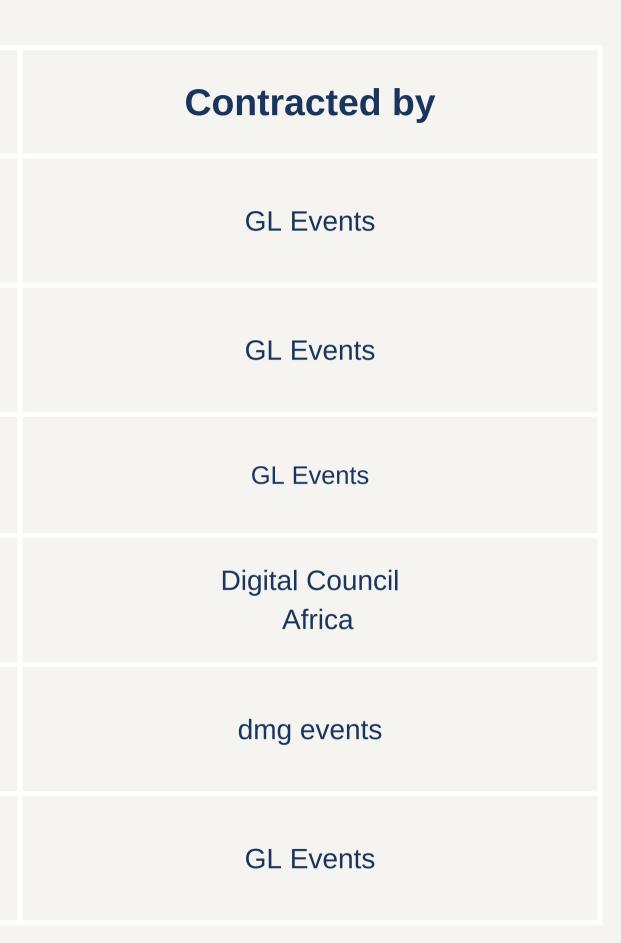


Event Name	Role
Women in Supply Chain Summit 2021	Operations Management
Sustainable Infrastructure Development Symposium 2021	Project Management
Intra African Trade Fair 2021	Operations Management
KZN Industrial Technology Expo 2022	Project Management - Infrastructure setup
Propak 2022	Project Management - Infrastructure setup
Huntex 2022	Project Management - Infrastructure setup





Event Name	Role
NAMPO 2022	Project Management - Infrastructure setup
FRIGAIR 2022	Project Management - Infrastructure setup
Securex 2022	Project Management - Infrastructure setup
Cloud Data Workshop 2022	Operations Management
Big 5 Construct Southern Africa 2022	Onfloor Management
Hostex 2022	Project Management - Infrastructure setup





Event Name	Role
West Africa Mining & Power Expo 2022	Project Admin
FAME Week Africa 2022	Project Admin
Comic Con Africa 2022	Project Admin
HITEC Dubai 2023	Promo video production
INDEX Dubai 2023	Promo video production

WWW.BLUEBERRYCONCEPTS.CO.ZA



dmg events

RX Africa

RX Africa

dmg events

dmg events



Event Name	Role
Electra Mining	Project Management - Infrastructure setup Industry Research
Conext Digital Infrastructure Summit 2022	Operations Management
ESG Africa Conference	Marketing, sales, operations
Air Cargo Africa 2023	Marketing & Operations Management
IFAT Africa 2023	Business Development, Marketing & Operations Management
Analytica Lab Africa 2023	<u>WWW.BLOOPErBitEoReRWaGaQuAnGeEitPTS.CO</u>

Contracted by

GL Events

Digital Council Africa

ESG Africa Events

Messe Muenchen India

Messe Muenchen India

Messe Muenchen India

<u>O Z A</u>

• ဟ

CONTACT US **TEL: +27 73 028 8775** EMAIL: INFO@BLUEBERRYCONCEPTS.CO.ZA

FOLLOW US

In 0





