



**Event Management Agency**

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# About us

Blueberry Concepts is a full-service event management agency led by a team of certified and skilled event managers with over 40 years of collective industry experience.

With an outstanding international event execution track record, a solid network of reliable event suppliers and professionals, we are well placed to be a delivery partner of choice for events across the African continent. Driven by passion for the industry & excellency, we treat our clients' projects as our own, and have proven to be the trusted event resource since inception.

The agency is a 100% black female owned Level 1 B-BBEE contributor.

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# We plan & execute

- Exhibitions
- Conferences
- Workshops
- Seminars
- Roadshows
- Award ceremonies
- Gala dinners
- Fundraising events
- Product launches
- Brand activations
- Career fairs
- Customer days
- Supplier days

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# Our services

- Project management
- Strategic Business Planning
- Risk Assessment/Management
- Stakeholder Acquisition
- Relationship Management
- Sales & Marketing Strategy
- Advertising/Digital Marketing
- Audience Development
- Market Rsearch
- Content Development
- Operations Management
- Infrastructure set up
- Onsite staff training & supervision

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# Past & Present Clients



**SA FASHION WEEK®**

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# Past & Present Clients



**IPP Office**



**mineral resources  
& energy**

Department:  
Mineral Resources and Energy  
REPUBLIC OF SOUTH AFRICA

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“Whatever you do, do it well. Do it so well that when people see you do it they will want to come back and see you do it again and they will want to bring others and show them how well you do what you do.”

**-Walt Disney**





# Projects

| Event Name  | Role                                      | Contracted by          |
|---|---|------------------------|
| Women in Supply Chain Summit 2021                     | Operations Management                     | AWISCA                 |
| Sustainable Infrastructure Development Symposium 2021 | Project Management                        | Digital Council Africa |
| Intra African Trade Fair 2021                         | Operations Management                     | RX Africa              |
| KZN Industrial Technology Expo 2022                   | Project Management - Infrastructure setup | GL Events              |
| Propak 2022   | Project Management - Infrastructure setup | GL Events              |
| Huntex 2022   | Project Management - Infrastructure setup | GL Events              |

# Projects

| Event Name                              | Role   | Contracted by             |
|---|--|---------------------------|
| NAMPO<br>2022                           | Project<br>Management - Infrastructure setup | GL Events                 |
| FRIGAIR 2022                            | Project Management -<br>Infrastructure setup | GL Events                 |
| Securex 2022                            | Project Management -<br>Infrastructure setup | GL Events                 |
| Cloud Data<br>Workshop 2022             | Operations Management                        | Digital Council<br>Africa |
| Big 5<br>Construct Southern Africa 2022 | Onfloor Management                           | dmg events                |
| Hostex 2022                             | Project Management -<br>Infrastructure setup | GL Events                 |



# Projects

| Event Name                              | Role                   | Contracted by |
|---|------------------------|---------------|
| West Africa Mining<br>& Power Expo 2022 | Project Admin          | dmg events    |
| FAME Week Africa 2022                   | Project Admin          | RX Africa     |
| Comic Con Africa 2022                   | Project Admin          | RX Africa     |
| HITEC Dubai 2023                        | Promo video production | dmg events    |
| INDEX Dubai 2023                        | Promo video production | dmg events    |

# Projects

| Event Name                                | Role  | Contracted by             |
|---|---|---------------------------|
| Electra Mining                            | Project<br>Management - Infrastructure setup<br>Industry Research                                     | GL Events                 |
| Conext Digital Infrastructure Summit 2022 | Operations Management   | Digital Council<br>Africa |
| ESG Africa Conference                     | Marketing, sales, operations  | ESG Africa Events         |
| Air Cargo<br>Africa 2023                  | Marketing &<br>Operations Management  | Messe Muenchen<br>India   |
| IFAT Africa<br>2023                       | Business<br>Development, Marketing & Operations<br>Management   | Messe Muenchen<br>India   |
| Analytica Lab<br>Africa 2023              | <a href="http://www.blueberryconcepts.co.za">www.blueberryconcepts.co.za</a><br>Operations Management | Messe Muenchen<br>India   |



CONTACT US

TEL: +27 73 028 8775

EMAIL: [INFO@BLUEBERRYCONCEPTS.CO.ZA](mailto:INFO@BLUEBERRYCONCEPTS.CO.ZA)



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