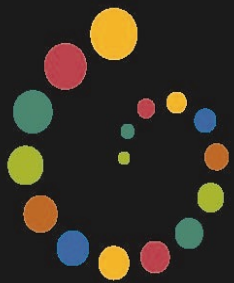


# GAUTENG FESTIVE SUMMER CAMPAIGN LAUNCH

14<sup>th</sup> December 2022 - City of Ekurhuleni

TOURISM



GAUTENG

*it starts here*

*It's I-Summer ena'lanto eGauteng*



#VisitGauteng this Festive Summer and



# OFFICIAL LAUNCH OF THE GP FESTIVE SUMMER CAMPAIGN 2022

## Programme of Activities: Ekurhuleni – OFFICIAL LAUNCH OF THE GP FESTIVE SUMMER CAMPAIGN - Date: 14<sup>th</sup> December 2022

- 06:00** : Logistics Team Set-Up
- 07:30** : Expected Arrival of the Aviation Museum Management Team
- 08:30** : Expected Arrival of the City and Provincial Officials
- 08:40** : Expected Arrival of City of Ekurhuleni Economic Development MMC
- 09:00** : Expected Arrival of Gauteng MEC for Economic Development and she is received by MMC and Mr. Peter Boshoff, Chairperson of the Museum Board
- 09:20** : Tour of the Museum and Showcase of the Family Friends Leisure Activities at the Museum for the Festive Summer
- **Aviation Museum Tour – Rand Airport Germiston**
    - Preserving the colourful history of South African Aviation as well as that of general civil aviation, is the Southern African Aviation Museum situated at the Rand Airport which is South Africa’ first international airport. Established in 1986, the SA Aviation Museum displays aircrafts and mementoes of civil aviation in South Africa and provides a detailed history from the inception of aviation to the present day. Two of the earlier Boeing 747 jumbo aircraft acquired by South African Airways is now exhibited permanently at the Museum.
    - Based at Rand Airport in Germiston, the museum houses a fascinating collection of static aircraft including two Boeing 747s, ‘Lebombo’ which flew over Ellis Park at the 1995 Rugby World Cup and a rare Boeing 747SP.
- 10:20** : **Departure to The Rock Race Track & Formula K Motorsport Precinct**

# MEC DOMESTIC TOURISM PROMOTION ROADSHOW PROGRAMME

## OFFICIAL LAUNCH OF THE GP FESTIVE SUMMER CAMPAIGN CONTINUES.....

### **11:35 : Entourage Arrival at the Rock Race Track**

MEC and MMC's are welcomed by Mr. Tim Stevens and are taken on a tour of The Rock Motorsport Experience

### **12:00 : Arrival at Formula K Circuit**

MEC and MMC's are welcomed by Mr. Marius Swanepoel, owner of Formula K

Formula-K Circuit, a new state of the art racetrack in South Africa.

The Formula-K circuit was designed & constructed exactly to the specifications required by the CIK/FIA for it to be classified as a "Grade A" short circuit making it the only circuit currently in South Africa able to host a karting world championship event should they apply for it to be certified by the CIK/FIA governing body.

### **MEC and Media go on experiential lap of the circuit**

12:20 : Departure to Daveyton

12:35 : MEC Arrival Butcher 2.0 Pub and Grill in Daveyton

12:50 : Expected Arrival of Gauteng Premier at Butcher 2.0 Daveyton

13:00 : Start of the Official Launch of the Gauteng Festive Summer Campaign

Butcher 2.0 Bar & Grill is located at a prime location Daveyton, Benoni and offers a unique experience of good food, wonderful atmosphere, and great music, giving our patrons a memorable entertainment experience that is worth repeating

# PROPOSED MEC DOMESTIC TOURISM PROMOTION ROADSHOW PROGRAMME

## OFFICIAL LAUNCH OF THE GP FESTIVE SUMMER CAMPAIGN RUNNING ORDER

- 13:00 : Programme Director Ms Sthembiso Dlamini call the session to Order
- 13:05 : Singing of the National Anthem
- 13:10 : Welcome Remarks by MMC for Economic Development Cllr. Fanyana Nkosi
- 13:15 : Video Showreel of Gauteng Offerings
- 13:20 : Outline of the Gauteng Festive Summer Campaign by MEC Tasneem Motara - **A Safe, Rewarding, Welcoming and Growing Gauteng Festive Summer in prospects**
- 13:55 : Musical GP to Officially Open the Festive Summer
- 14:05 : Vote of Thanks by Gauteng Tourism Authority Board
- 14:20 : Interaction with the Craft & Lifestyle Market and Lunch – Township Experience