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Alignment to GCR image Innovative, leading edge event Develops pride in Gauteng brand Embraces sports, culture, creative, music, arts, heritage, innovation, learning, lifestyle, cuisine theme		Develops vibrancy/ Home of Champions themes in the province
Develops pride in Gauteng brand Embraces sports, culture, creative, music, arts, heritage, innovation, learning, lifestyle, cuisine theme		Alignment to GGT 2030 – Ten high growth sectors
Develops pride in Gauteng brand Embraces sports, culture, creative, music, arts, heritage, innovation, learning, lifestyle, cuisine theme		Innovative, leading edge event
cuisine theme		Develops pride in Gauteng brand
Category total score: 10		
		Category total score: 10

Environmental Impact	Green event
	Category total score: 5
Professionalism of Event team and Quality of support	Quality of business plan
	Quality of sponsors
	Quality of endorsements
	Experience of organisers
	Extent of support from local, provincial, national government
	Involvement of relevant Industry Association
	Category total score: 15
Funding	Extent of committed financial support from Industry Association
	Extent of committed financial support from sponsors/ Private sector
	Category total score:10